



PROFILE

Experienced Apparel Designer and creative thinker who drives innovation through collaborative efforts with an eye for trends and styles. Proven ability to manage projects from inception through completion and strong design capabilities for positive results and increased revenue.

EXPERIENCE

HANESBRANDS INC, March – July 2017

Activewear – Champion, Hanes and C9, March – July 2017

Freelance Sr. Manager of Design Operations

- Created processes for Cross-Functional Teams to ensure a streamlined flow and clear ownership.
- Maintained development calendars for teams working on multiple brands to ensure key dates allowed continued workflow.

Intimates – Bali, Playtex, Maidenform, Hanes, Just My Size, January - February 2017

Freelance Trend and Color Analyst – Bras and Shapewear

- Cultivated major concepts for Ideation Meeting – Style details, silhouettes, fabrications.
- Created presentation to illuminate the concepts to Merchandising, Sales and Design teams.
- Identified key colors and combinations for each brand to present to Design Team.

MISSION ATHLETE CARE, January 2014 – November 2016

Performance Apparel and Accessories

Senior Designer– Men's and Women's

- Responsible for designing both Heating & Cooling innerwear, active apparel and cold weather accessories using fabrics and technologies developed and discovered by the Innovation Team.
- Expanded products in each category in the Accessories Line.
- Created color stories & themes which enabled internal & external teams to develop a cohesive line.
- Conducted fit sessions with Technical Designers to ensure proper fit and spec.
- Worked with Product Development Team both by providing detailed Tech Packages and collaborated to create a final product that met cost and time guidelines.
- Developed a line plan and timeline with Head Merchant to meet needs of Sales Team.
- Travel to factories and offices in China to streamline the development and sample process.

OXFORD APPAREL, DIVISION OF LFUSA, September 2005 – December 2014

Traditional Lifestyle, 2013 – 2014

Senior Designer for Hathaway and Kirkland Signature for Costco – Womenswear

- Produced trend and color presentations seasonally for internal and external teams.
- Created and executed the designs to fit with customer's needs and within a SKU plan across multiple classifications resulting in sales increase of 50%.
- Collaborated with technical designer in fit sessions to ensure proper & correct fit.
- Partnered with buyers to ensure all products meet salability guidelines.

Traditional Lifestyle, 2008 – 2012

Designer for Hathaway and Kirkland Signature for Costco – Womenswear and Menswear

- Developed and sent Tech Package to overseas vendors to properly develop each style including CAD work, trim and paper trim.
- Reviewed and commented on all submissions from overseas vendors for color, fabric, pattern, silhouette, style, trim, etc. and helped maintain on time delivery.



Island Lifestyle, 2007 – 2008

Designer for Solitude, Trader Bay, Kona Wind, Breakwater, Tranquility

- Prepared showroom for sales meetings with JC Penney, Sears, Target, and Kohl's.
- Designed prints and monitored all aspects of the approval process through production.

Modern Lifestyle, 2005 – 2007

Associate Designer for Apt9, Billy London, Envision Studio, George, Metro Exchange, Nick(it)

- Created CADs and Design Packages for multiple brands as detailed by Senior Designer.
- Communicated daily with domestic and international vendors regarding submits and status from development through production.

HAPPY KIDS, INC, March 2003 – August 2005

ANDI

Associate Designer for boys active/basketball/urban collection, 2003 - 2005

- Traveled to Asia to approve proto and pre-production samples at factory offices.
- Designed exclusives and floor plans for major accounts, increasing customer satisfaction & sales.
- Developed layout and proofed catalog of entire clothing line for each season.

Design Assistant for boys active/basketball/urban collection, 2003 – 2003

- Designed flat sketches for all boys styles, creating a more efficient and timely process.
- Developed and updated status report tracking for the production of sales samples.

ALLESSANDRO, June 2002 – March 2003

Merchandising and Production Associate for Structured Womenswear Collection

INTERN - JONES APPAREL GROUP, WOMEN'S SUITINGS, Summer 2001

INTERN - JONES APPAREL GROUP, CASUAL DIVISION, Summer 2000

INTERN – ANNA SUI, DESIGN DEPARTMENT, Summer 1999

EDUCATION

University of Michigan, Ann Arbor, MI, Fall 1998- Spring 2002

Bachelor of Fine Arts Degree in Textile Design, Graphic Design Minor

Florida State University Study Abroad, Florence, Italy, Summer 2001

Art History

COMPUTER SKILLS

Kaledo, Adobe Illustrator, Adobe Photoshop, PLM, Excel, PowerPoint, Word